

VOLUNTEER FACT SHEET

For the largest food drive in Texas History
January 14, 2015 – February 1, 2015
Benefiting the North Texas and Tarrant Area food banks



Thank you for volunteering to work in a grocery store Super Bowl weekend. You are taking part in the largest food drive in Texas history! We know that volunteers are instrumental to the success of this food drive. Last year, 1.4 million meals were collected in the Dallas / Fort Worth area for those in need. Thousands of volunteers across the state of Texas helped make this happen. The information on this sheet should help answer any questions you may have or ones that shoppers may ask.

Here is what you will be doing...

When you arrive at the store, report to the manager on duty. That person will take you to a big display of pre-packaged bags of non-perishable food items. You and up to two other volunteers will stay in the area of the display. As shoppers come by, you can ask them if they have heard about Souper Bowl of Caring. If they act interested, you can suggest that they buy one of the prepackaged bags and drop it in the barrel on the other side of the checkout lanes. You may want to note exactly where the barrel is in the store you are volunteering at.

Each bag will have a register tape on it indicating how much that bag costs. Bags may have different items in them, causing a difference in the price. **Please do not be overly aggressive with the shoppers.** Being friendly, helpful and informative will work great!

Volunteer Staffing Requirements: Volunteers under the age of 16 years old must be accompanied by an adult at all times. The minimum age for volunteers is 12 years old.

Do not accept any cash donations. All cash donations should be directed to the checkout lanes.

Please be on time for your shift and dress comfortably and appropriately. You will be on your feet for the duration of the shift. If you need to have your volunteer time validated, please provide your own form and ask the store manager to sign it for you.

Who sponsors this food drive?

- Souper Bowl of Caring: A youth led organization that is working to transform Super Bowl weekend into the nation's largest weekend of giving and serving.
- Grocery Stores: Albertsons, Kroger, Market Street, Tom Thumb
- Media: Dallas Morning News, Star Telegram, 103.7 KVIL, Now 102.9, 1190 AM, CBS 11, 102.1 The Edge, FOX 4, 100.3 Jack FM, 97.1 The Eagle Rocks, 106.1 Kiss FM, 98.7 KLUV, KRLD 1080 News Radio, 96.3 KSCS, Grande 107.5, Lone Star 92.5, My 27, NBC 5, 105.3 The Fan, Telemundo 39, ABC 8, Time Warner Cable
- Other local partners: Medieval Times, Texas State Networks
- And the Dallas Cowboys

Who benefits from all the food and money collected?

The North Texas and Tarrant Area food banks will be the recipient of the food and money. They distribute food to nearly 550 hunger relief agencies throughout 25 counties in the Dallas / Fort Worth area.

Some quick and powerful hunger facts:

- Research shows that 50.1 million Americans live in food insecure households: 33.5 million adults and 16.7 million children
- Texas is the third hungriest state, where one in six people are food insecure

Possible shift times:

<i>Super Bowl Weekend</i>	
January 31	February 1
8am – 10am	8am – 10am
10am – 12pm	10am – 12pm
12pm – 2pm	12pm – 2pm
2pm – 4pm	2pm – 4pm
4pm – 6pm	4pm – 6pm

What you signed up for:

You can use this space to record your store location, shift time and fellow volunteers.

Just in case you are asked, here is a list of most needed items:

- Protein items
 - Canned tuna or chicken, packed in water
 - Canned stews and pasta/meat, easy on salt and fat
 - Peanut butter
- Packages of dried beans
- Canned fruits in light syrup, natural applesauce
- 100% juice cans or boxes
- Canned vegetables, tomatoes, tomato sauce
- Soups with meat and/or beans, meal-in-a-can, easy on salt and fat
- Cereals and cereal bars, easy on sugar and fat
- Pasta, spaghetti, macaroni, noodles

Counties served by the North Texas and Tarrant Area food banks:

Bosque	Delta	Hunt	Johnson	Parker
Collin	Ellis	Hamilton	Kaufman	Rockwall
Cooke	Erath	Hill	Lamar	Somervell
Dallas	Fannin	Hood	Navarro	Tarrant
Denton	Grayson	Hopkins	Palo Pinto	Wise

Questions? Go to www.tacklehunger.org/dfw for more information